

SUNRISE EFFICIENT MARKETING LIMITED

Regd. Office:3rd Floor, 9292 Building, VIP Road, Nr. Metro Wholesale, Althan, Surat 395017
E-mail: cs@sunrisemarketing.net, **Website:** www.sunriseefficientmarketing.com, **Tel. No.** 261-2890045
CIN: L29100GJ2020PLC114489

Date: 08/04/2024

To
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai- 400 001
Maharashtra, India.

Scrip ID / Code : SEML / 543515
Subject : Achievement: Securing the top spot nationwide with the All India No. 1 Award from Bharat Bijlee Ltd.

Dear Sir/Madam,

We are proud to announce that Sunrise Efficient Marketing Limited adds one more feather in their cap. Sunrise Efficient Marketing Limited has been awarded as all India No. 1 once again, consecutively for the 15th year by the most preferred electric motors in India – Bharat Bijlee Ltd, a Mumbai based totally made in India Brand.

Recently they arranged an all India Dealers' Conference at Da Nang in Vietnam bet on March 16, 2024.

This conference was attended by the who is who of the motor industry & in august presence SEML was felicitated as their PLATINUM AWARD WINNER, which is the highest category in Sales Excellence in the year 2023-24. Sunrise Efficient Marketing Limited sold highest numbers of IE2, IE3 & IE4 motors. Also are announced as the most engineering application oriented technology driven dealer and was invited for a speech on the subject for the benefit of all the dealers.

Kindly take the same in your record.

Thanking you,

Yours faithfully,
For Sunrise Efficient Marketing Limited

LEJAS HEMANTRAI DESAI
Managing Director
DIN: 02488965

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The Company was felicitated as **PLATINUM AWARD WINNER** by the most preferred electric motors in India – Bharat Bijlee Ltd.

